

The advertisement displays several menu book pages. One page is titled "Menu" and "BAR MENU" with a list of items and prices. Another page is titled "焼肉" (Yakuni) and "一品料理" (Ippin Ryori). A third page is titled "menu" and lists various dishes. Overlaid on the pages are five circular labels: "居酒屋" (Izakaya), "バー" (Bar), "中華" (Chinese), "カフェ" (Cafe), and "和食" (Washoku). At the bottom, there is a large red banner with the text "メニューブックで 売上げが決まる!" (Menu book determines sales!). Below the banner, there is a line of text: "パパッとできる! 売上がのびる! メニューブック素材集 定価: 本体 1,880円+税 ISBN978-4-7981-4234-0". In the bottom right corner, there is a logo for "SE SHOESHA".

**Menu**

**BAR MENU**

**焼肉**

**一品料理**

**menu**

**居酒屋**

**バー**

**中華**

**カフェ**

**和食**

**メニューブックで 売上げが決まる!**

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SE SHOESHA